



# POSTER COMPETITION FOR THE 66th EDITION OF SEMINCI PURPOSE

A competition of ideas is called for the selection by the Municipal Foundation of Culture of Valladolid City Council / SEMINCI (hereinafter referred to as FMC/SEMINCI) of the posters that will be the image of the **Official, Meeting Point** and Time of History sections, from the 66th edition of the festival.

## **COMPETITION THEMES**

The theme and composition of the posters will be free. 3 ideas will be selected from among all the submissions received to represent the following sections:

- Official Main image of the 66th edition of the Festival
- Meeting Point Section for the first and second films
- Time of History Documentary section

Poster submissions must include the following text: **66 SEMINCI** 

Valladolid International Film Week 23 - 30 October 2021

Poster submissions for the **Meeting Point** and **Time of History** sections must also include the name of each of these sections.

## **REQUIREMENTS**

Ideas for the poster composition must be original and unpublished, not having been previously submitted in any other competition. In the event that the authors use non-original elements or images in the composition of the poster, they must have the appropriate permissions for their use, or they must be free-use resources.

The ideas presented in poster format must be able to be executed by using any technique or procedure and facilitate their subsequent reproduction by technical and audiovisual means.

Interested persons may enter submissions for one or more sections, with a limit of 2 designs per section. Each of them must be accompanied by the corresponding registration form.

#### **PARTICIPANTS**

All individuals (of legal age) or legal entities, Spanish or foreign, may enter this competition if they wish to do so. The scope is international and registration is free. Those who are subject to the prohibition of contracting with the public sector, in accordance with Article 71 of Law 9/2017, of 8 November, on Public Sector Contracts, are not able to participate.

# **ELECTRONIC PROCESSING**

Requests for participation will be submitted by email to the following address: concursocarteles@seminci.com





In the email they will indicate their telephone number, the sections they are competing in and the posters being presented in the competition (in electronic files that do not contain data revealing the identity of the author, although their title does), as well as their express consent to the processing of their personal data, noting that he/she is entering the Poster Competition for the 66th edition of SEMINCI called by the Municipal Foundation of Culture of Valladolid City Council.

The judging panel will not have access to the personal data that appears in the email. The files for each poster will be presented in JPG, TIFF or PNG format with a resolution of 72 dpi. The file must have a size of 567x794 pixels (20x28 cm), in vertical format, with a maximum of 15 megabytes per file and a maximum total of 75 megabytes.

The call will be published, at the very least, on the Valladolid City Council website <a href="http://www.valladolid.es">http://www.valladolid.es</a>, via the sede electrónica / tablón oficial /convocatorias tabs.

**Deadline for presenting submissions:** until 11:59 p.m. on 19th April, 2021.

#### SELECTION OF THE WINNING POSTERS

At the end of the period for presentation of the posters, a judging panel will be formed, made up of individuals who are independent of the competition participants, appointed by the President of the FMC/SEMINCI, composed of a minimum of five and a maximum of 10 people. The composition of the judging panel will be published on the Official Notice Board ("Tablón Oficial") of the Electronic Office ("Sede Electrónica").

The judging panel will make its decisions with full autonomy and independence, based on the poster submissions that are presented to them anonymously and satisfying the criteria of aesthetic quality, submission originality, aesthetic, functional and cultural values.

The judging panel will record, in a report signed by all its members, the classification of the submissions, taking into account the merits of each one, together with their observations, which will be handed over to the contracting authority.

The anonymity of the submissions must be respected until the judging panel issues its decision.

Once the judging panel has adopted its decision, it will be handed over to the contracting body so that it can proceed to award the competition to the participants listed in first place in each category.

For this purpose, in the expenses proposal, the necessary financial coverage will be accredited to be able to meet the payments.

The judging panel's decision will be communicated to the winners by email or by phone call. The ideas chosen will be announced publicly in the month of May and, at the very least, on the Official Notice Board ('Tablón Oficial') of the Electronic Headquarters ("Sede Electrónica").

The judging panel may declare any of the sections void if the ideas presented do not reach a sufficient level of quality. In any case, the judging panel's decision will be final. The judging panel may raise the possibility of selecting an idea for a section other than the one for which it has been submitted to the competition, with the consent of its author.

Winners must produce a descriptive text of their submission and a brief curriculum vitae, so that the information may be provided at press conferences and published on the festival's website together with the award-winning posters.





#### **CONTRACTING**

The judging panel's recommendation will be used by the FMC/SEMINCI Presidency to sign the corresponding contract with the authors of the winning ideas in each section, which will be for an amount of three thousand euros (3,000 euros), VAT included, for the author or authors of the poster idea chosen for the Official Section, and two contracts of six hundred euros (600 euros) each, VAT included, for the authors of the poster ideas that represent the Meeting Point and Time of History sections, respectively.

## DELIVERY OF THE FINAL ART OF THE WINNING IDEAS

The poster authors must deliver the image on digital medium, in vector format, with optimal quality and resolution for graphic reproduction. Two poster files will be provided: one of them traced (with all the layers used) and the other without tracing. In addition, the fonts used in the image of the poster must attached.

The winner must also make any design adaptations needed for the festival's social networks and for other applications in which those images are used.

The final dimensions of the winning posters will be 50 x 70 cm, in vertical format, at 300 dpi.

#### INTELLECTUAL PROPERTY OF THE WINNING POSTERS

The prizewinners, and therefore those awarded the respective contracts, must submit, before receiving the fee payment, the Annex concerning the transfer of property rights. With the award of the posters, FMC/SEMINICI receives the property rights, including intellectual property, as well as the right to graphically reproduce the works.

Selection of the ideas for the different Sections will mean that the respective authors transfer, indefinitely and exclusively, all the intellectual property rights of the selected posters to the Municipal Foundation of Culture of Valladolid City Council, which may freely make them available for reproduction, distribution, publication or dissemination through any medium. Furthermore, FMC/SEMINCI will have all the rights to make any partial or total modifications that are needed to make potential adaptations in the necessary format for its promotional material.

The use of the posters will be exclusive to FMC/SEMINCI, without the author(s) or third parties who have participated in their design or production being able to apply it to any other client that contracts with him/her/them.

This duty will be extended to the staff of the author(s) to whom the staff is/are connected by an employment relationship, even when they cease to provide their service to the author(s). Ownership of the author's intellectual property is presumed for the purposes of its assignment to FMC/SEMINCI. In the case of an employment relationship, the author(s) must communicate this to his/her/their staff, if applicable. Failure to communicate will be attributable exclusively to the author(s) without implying any restriction on the transfer of intellectual property rights exclusively to FMC/SEMINCI.

The artist author of the poster(s) only reserves the right to disseminate the works in his/her curriculum vitae.

# PERSONAL DATA PROTECTION

Individuals interested in taking part in this competition will expressly give their consent to the processing of their personal data (indicating as such in the general application form) and to its publication in any medium used for the communication of the results,





as well as for the proper preparation and execution of this call. Failure to provide this consent will lead to inadmissibility, as this competition is governed by the principle of publicity. FMC/SEMINCI is responsible for the processing of data, which will be processed in order to manage and arrange the poster competition of the 66th edition of SEMINCI. The data will be kept for the duration of the competition and, once the competition has ended, the data will remain blocked for a period of one month to be able to address possible claims from its participants. The legitimacy of the data processing derives from the consent provided by the interested authors in the application form, from the public interest and from any applicable legal obligations. The data will not be transferred to third parties, unless the transfer is made by the judicial authorities or must be carried out in accordance with the provisions of the regulations on personal data protection.

## **ACCEPTANCE OF THE COMPETITION RULES**

Participation in the competition implies full acceptance of these rules. In Valladolid on the date of the electronic signature THE PRESIDENT OF THE FMC, Ana María C Redondo García